

Lisa Craig

Speaker, Photographer & Marketing Strategist for Purpose-Driven Brands.

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Speaking Experience: Photography & Marketing Educator, Panelist, Podcast Contributor, Workshop Presenter, Guest Expert

Lisa Craig is a Master Photographer, Certified Professional Photographer, and 30-year marketing veteran who helps businesses transform their visibility into lasting impact. Her career spans Fortune 50 to Fortune 500 companies, from High Tech to Hospitality, Power to Heavy Civil Construction, and countless small to mid-sized businesses.

As the founder of Lisa Craig Photography & Marketing, she blends artistry and strategy to help clients amplify their expertise, earn trust, and position themselves as thought leaders. A dynamic and inspiring speaker, Lisa empowers audiences to build purpose-driven brands that connect, convert, and endure. She teaches them how to be seen, trusted, and remembered.

Speaker Topics

- **AI Without the Overwhelm:** Three Things You Can Start Using This Week
- **Branding in a World of AI:** Staying Human When Everyone Has the Same Tools
- **Create, Connect & Convert:** Social Media Strategies That Actually Work
- **Picture-Perfect Branding:** Creating Images That Capture and Convert
- **Market with Intention:** Strategic Plans That Keep You Out of the Spin Cycle

Most Requested: AI Without the Overwhelm. Plain-language AI for busy business owners. No tech background needed.

Most Requested: Branding in a World of AI. How to stay credible and memorable when everyone has the same tools.

Audiences: Chambers of commerce, women's business groups, associations, and corporate teams

Book Lisa: 50+ events this past year. Email hello@lisacraigphotography.com